APPROVED BY THE COMICS CODE AUTHORITY

Little DOT DOT-LAND

HARVEY COMICS

PDC 51650-1

APRIL No. 57

20¢

LITTLE DOT

Little LOTTA

RICHIE RICH

MRS. POLKA

MR. POLKA

Mood Notes put you in the right mood for earning money.

Send for your sample box. It's free!

When you see these dreamy soft focus notes in full color, you'll know why they sell so fast. Everyone can use a few boxes since they're just perfect for any correspondence, invitations or thank yous.

A sample box is yours free. Send for it today and you'll see why we're so excited about these notes. A box of 20 Mood Notes with envelopes, in 5 expressive designs, sells for only $1.25, and you earn 50¢ for each box you sell. It sure can add up quickly because these boxes practically sell themselves.

We will also send you everything you need to earn money — free catalog including a complete line of all occasion greeting cards, gift wrappings and novelties, free sales kit, and dealer sample boxes on approval. There's no risk or investment.

Fund Raising Plan to help raise needed club funds. Check box on coupon for details.

Charles C. Schwer Co.
Dept. CS-HC1, SPRINGFIELD, MASSACHUSETTS 01101

FILL IN COUPON - REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD
MASSACHUSETTS

Business Reply Mail No Postage Necessary If Mailed in United States

Postage will be paid by

Charles C. Schwer Co.
Dept. CS-HC1,
SPRINGFIELD, MASSACHUSETTS 01101

DON'T CUT! DO FOLD & SEAL (Paste, Staple or Scotch Tape)

Please send free sample box of Mood Notes, free catalog, sales kit, and dealer sample boxes on approval. I understand that as a Dealer, I am also eligible to receive additional sales literature and other seasonal samples on approval, as they become available.

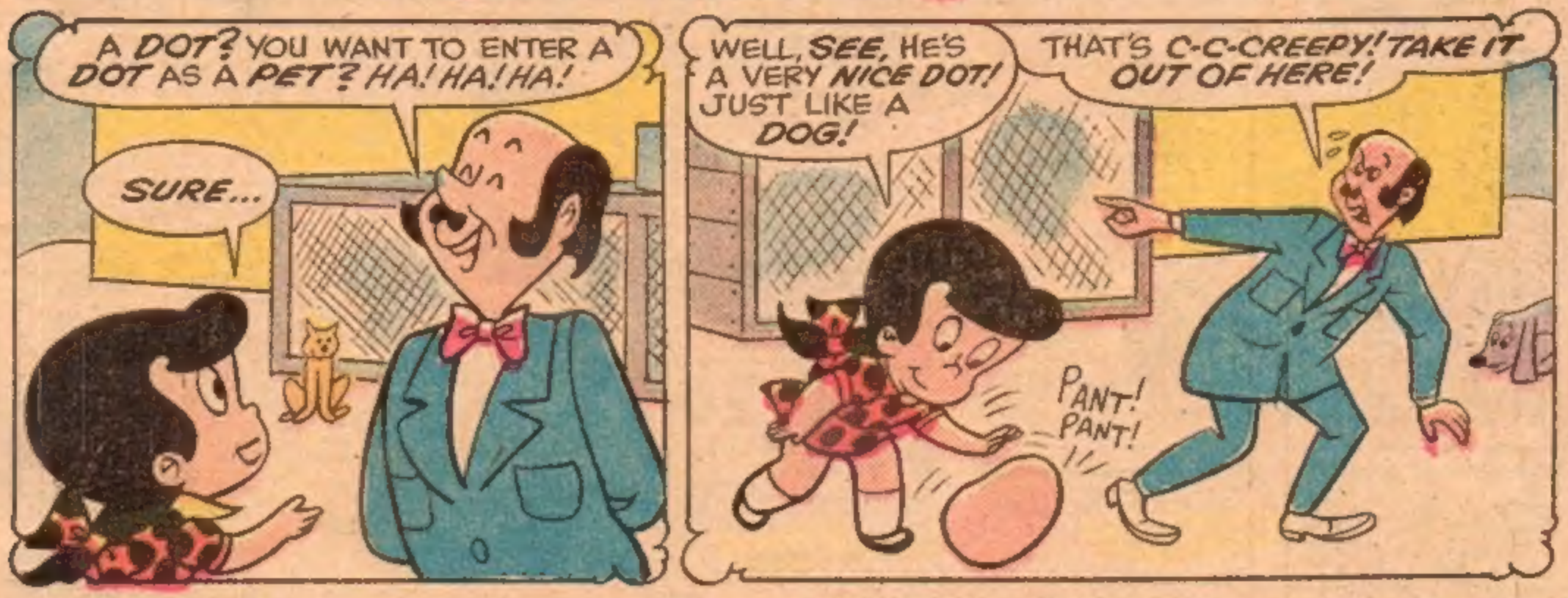
Name _____

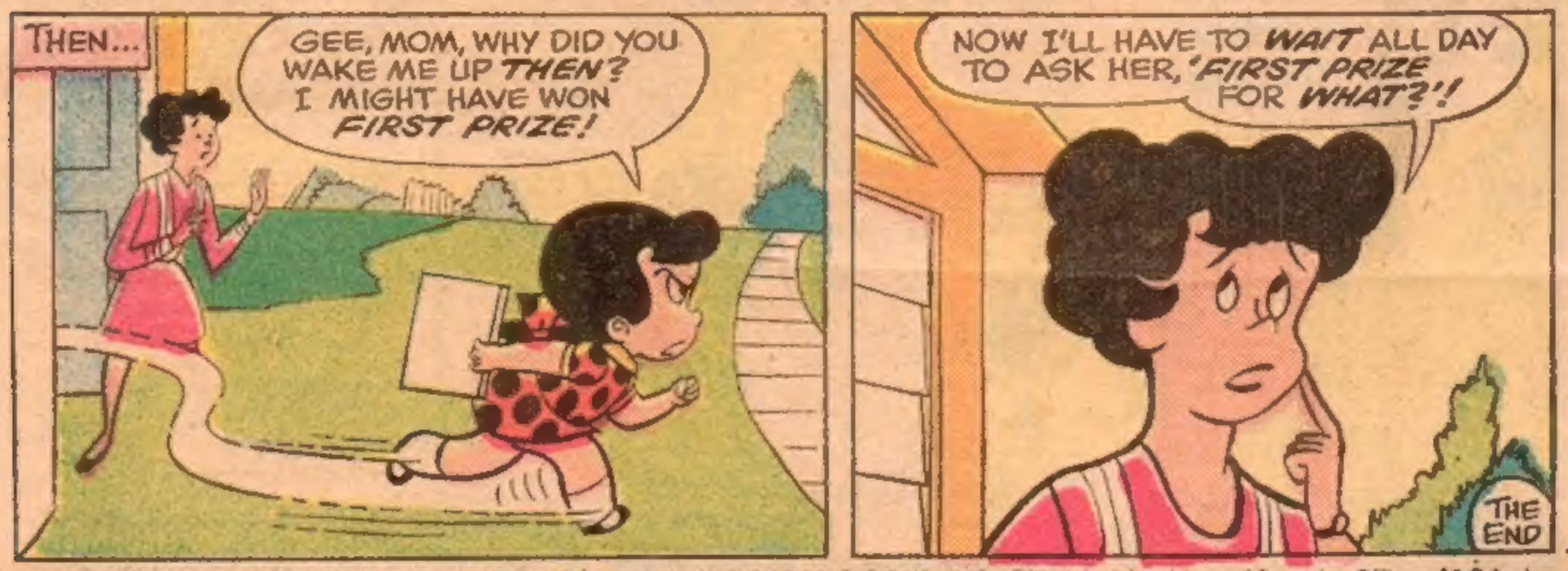
Address _____ Apt. No. ____

City _____ State _____ Zip _____

☐ Check for Fund Raising Plan

Little DOT DOTLAND


A DOT? YOU WANT TO ENTER A DOT AS A PET? HA! HA! HA!
SURE...
WELL, SEE, HE'S A VERY NICE DOT! JUST LIKE A DOG!
THAT'S C-C-CREEPY! TAKE IT OUT OF HERE!
PANT! PANT!


THEN...
GEE, MOM, WHY DID YOU WAKE ME UP THEN? I MIGHT HAVE WON FIRST PRIZE!
NOW I'LL HAVE TO WAIT ALL DAY TO ASK HER, 'FIRST PRIZE FOR WHAT?'!
THE END

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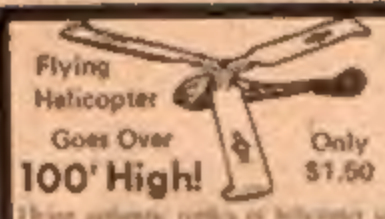

Flying Helicopter

Goes Over 100' High!

Only $1.50

Flying authentic replica of helicopter used by armed forces. Giant 16" wingspread. Goes over 100 feet high. High impact plastic. Unbreakable.

☐ 2068. Flying Helicopter $1.50

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Room with [illegible] Happy, hilarious real joker, gift or surprise. Battery operated. Lasts indefinitely.

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☐ 4897. Camera & Leather Case $1.25

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Lifts up to 100 Pounds SOLID STEEL! Even more underwater. GO TREASURE HUNTING. Do amazing stunts. 1001 uses. Newly developed alnico. Pocket size.

4005. Lifts 50 lbs. (2") $1.50

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The world's strangest facts. Worst disaster? Longest? Tallest? Richest? Shortest? Most children, etc., etc. The only book to answer all your questions about the spectacular feats of man and the wonders of the universe. Now enlarged edition. Solve disagreements. Strong binding.

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Psychedelic Light Bulb Only $1.00

Lasts years. Changes colors, pulsates, turns on "natural on" basis, psychedelic black light effect. 40 watt, 110 volt long lasting bulb. Fits any socket. Flasher makes light blink every few seconds.

☐ 4309. Psych Light

☐ 6 or more, 75¢ each! ... $1.00 each

☐ 6112. Flasher ..... 65¢

Electronic Hearing Aid

Amplify conversation, pick up most any sound — even slightest whisper. Sensitive high gain amplifier complete with clip-on mike or pick-up device aids the hard-of-hearing. Volume control allows you to adjust to your own needs. Complete set comes in kit form, ready-to-assemble. Uses standard 9-volt battery.

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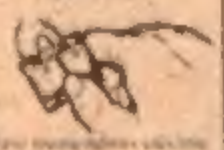
FLY-WEIGHT BATTERY

WET CELL



Postage stamp size battery weighs fraction of ounce, but packs super power. Many points, handy. Ready to replace mercury cells that cannot stay long. 1.5 volts.

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Varsity Sports RING

Massive, athletic look. Sparkling blue stone. Sizes 5 to 11 #9327. $1.95.

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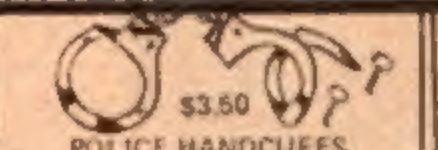
Brings them right to you. Hand operated. 4290 Only $1.25



$3.50

POLICE HANDCUFFS

Regulation size and style. Heavy duty, steel with black enamel finish. Limited stock.

☐ 9045. Set Postpaid $3.50

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Looks like ordinary book, but opens to reveal combination lock safe. Keep valuable papers, jewels, money, etc. hidden away.

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So real looking it's scary, ideal for Halloween costumes, and all kinds of cuts, gashes, scars, horror effects, etc. Just like the kind used on TV and in the movies. Big tube lasts and lasts. Just squeeze on and wipe off.

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Master the perfect "putdown." 2000 wisecracks, comebacks, barbs, insults for all occasions, any time person. Find the one you need—FAST! 241 pages.

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Worn by professional athletes. Mighty Look. Mighty Feel. Your choice of 24 watch band. Heavy metal buckle & studs. 2½" wide.

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14 pieces. Only $1.00. Decorate jacket, cap, shirt with prized collectors item! World War II. Authentic replicas including 6 bronze medals, gold & silver military insignias all the way up to general. Highly polished metal with pin & clasp.

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Sun Battery & Solar Cell

Generates electricity from light. Powers radios, motors, lights, etc. No batteries necessary. Also use as a powerful photocell or electric eye. Turns lights on or off, operates electric appliances, open or close doors, etc. Get several for added power.

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List FREE articles, inventions, books, stamps, coins, chess helpers, games, items, gimmicks, maps, toys, food drug samples, science materials, records, jewelry, hobbies, travel info., etc. Mammoth directory of over 1000 free offers with names and addresses.

☐ 1018. "Things Free" Directory ..... 50¢

☐ 1019. Item E-Z Mail Kit $1.00

WITH HAIR!

"Comes to Life" Rubber Masks

Natural, life-like, horrible! Thin latex rubber. Clings when worn. Amazingly realistic.

☐ 4827. Full Size - Wild Cave Man ... $2.95

☐ 4717. Full Size - Monkey $2.95

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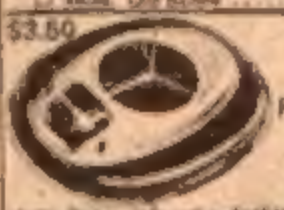
Comic Bald Head Rubber Mask

Change in seconds to "shiny" bald head. Look like old man. Fits over head above eyebrows, over forehead, around ears and back down to neck.

☐ 4838. Old Baldy $1.50

$3.50



Air Car

Rides On Air!!

New AIR CAR glides into magic glass table tops, floors, sidewalks, EVEN WATER! Tomorrow's transportation today. Skims along on invisible air cushion AT YOUR COMMAND. With no visible means of support. Sleek, 10" colorful car of the future with bubble passenger compartment. Push button control. Remote battery power pack (batteries incl.).

☐ 7605. Air Cushion Hover Craft ... $3.50

SPECIAL $2.00

Laser

Build a working laser projection model. Discover it's a power source of the future. Easy to read drawings, instructions, explanations into principles of lasers with accompanying parts lists, complete 24 page book.

☐ 1436. Laser Pistol Plans $2.00

HERCULES WRIST BAND 75¢

Gives wrist, grip, and arm more power. Relieves strain on wrists. Concentrates exercise. Adjustable. Double strap. Get two for both arms.

☐ 2112. Set of 2. $1.25 ... each 75¢

Stop Watch 98¢

IMPORT BARGAIN — WHILE THEY LAST. IDEAL STOP WATCH. Exciting value-packed import for sports-minded of every age. Full pocket watch size with chain loop. Sweep second. Start and stop button. Sweep hand. Calibrated dial. Made to sell for much more.

☐ 2020. Stop Watch ..... 98¢

Silent Dog Whistle

Nobody can hear except dogs. Variable range. Dogs respond instantly as if by magic. Used by dog trainers. 4581 ... $1.00

REALISTIC "Broken Arm" Cast

LOOKS REAL. White moulded rubber appears like genuine plaster cast. Slips over hand onto wrist and part of arm. Use as gift or novelty. Fakes real.

☐ 2045. Price Only ... $1.25

GROW FLESH EATING PLANTS

Bites Finger, Eats Flies & meat! Always your command when to bite. Brazilian plant snaps shut on anything: finger, pencil, bugs. Feeds itself by trapping and eating insects! "Most unusual plant in world." Easy-to-grow in dark house plants. Lovely white flowers. Grow up to 20 inches, 12" high.

☐ 5031. Venus Fly Trap Bulbs ... $1.00

NOT FOR GAMBLING PURPOSES!

Las Vegas Replica Take a chance! Insert coin, pull one arm back, and watch dials spin. Big payout if you get 3 colored discs in five tries. Smooth action, 6" high.

4082.

☐ 10, 25, 10¢ Slot Coins ... $2.95

LEATHER PEACE RING — ONLY $1.00

Combines warm natural feeling of genuine leather band with polished silver-like Peace emblem. Beautiful appearance, extremely comfortable. Latest in fashionable jewelry.

☐ 8356. Price Only ... $1.00

SURPLUS MILITARY EMBLEMS $1.25

Ten Different — Only $1.25. Worth five times as much. New, authentic military shoulder patches, embroidered emblems, awards, etc. Assortment of 10 most popular.

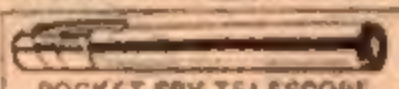
☐ 7093. Military Emblems ..... 95¢

Powerful Pocket SHRIEK ALARM

Almost knock 'em down with sound. 4" mighty mite releases unbelievable blast. Stops attackers in their tracks and summons help fast. Loud-ground personal protection. Easy to conceal. Use to break up solemn occasions.

☐ 9979. Shriek Alarm $1.99

POCKET SPY TELESCOPE



Magnifies 64 times area. 8 Power. Terrific power yet so small at fits in palm. All metal, chrome finish. Reverse end use as microscope magnifying 900 times!

6724. Super Spy Scope $1.95

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Midget self-powered radio with full range dial tuner. Ready to operate. Nothing to plug in. No batteries. Plays forever at no cost. Listen in bed, school, at noise anywhere. Private earphone included. Size of cigarette package 3¼x2x1".

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PEDOMETER

Measures Miles For You Walk or Run!

$1.00

Measures distance you walk. Use it on trail for hikers, sportsmen, golfers, etc. All metal, easy-reading dial. Reset anytime.

☐ 9021. Guaranteed — Only ... $1.00

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Real nickels with heads on both sides. Fool your friends. Not to be used for gambling! Also available, real penny with 2 tails.

☐ 5975. 2 Headed Nickel $1.95

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8'&16'

GIANT BALLOONS

Capable of tremendous lifting power. Decorative, attractive effects, many uses. See list for quantity.

☐ 3010. 8 ft. (24 ft. around) $1.95

☐ 3042. Super 16 ft. (almost 50 ft. around) $6.95

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Do amazing bird and animal imitations easily. Tiny instrument fits in mouth out of sight. Learn ventriloquism: throw your voice into box, next room, under bed, make dummy talk. Fool everyone! Complete instructions with VENTRILO or DOUBLE THROAT.

☐ 1030. Ventrilo ..... 50¢

BE A GIANT KILLER

Beat up bullies. SECRETS OF ORIENTAL FIGHTING. Over 200 pictures make it easy for YOU to be a giant killer. Includes Judo, Karate, Jujitsu, Aikido, Ventured, Savate, boxing, wrestling, pressure points, self-defense sports. Your hands and feet become more powerful than clubs, knives, or brute strength.

☐ 1006. Oriental Fighting $1.00

Learn Self Defense

50¢

Fear No Man! Learn Judo, Jujitsu, Karate, Wrestling, Muscle Building, Self Defense Tricks. Well illustrated, easy to understand paper covered books. Up to 95 pages long. Special Offer, all 6 for $1.00.

☐ 1265. 50 Tricks of Self Defense ... 50¢

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Midget Microphone Transmitter

Tiny carbon microphone picks up sounds almost anywhere. Use as sound detector, phone pickup, amplifier, telephone, etc. Complete except for battery & earphone or speaker. Instructions, experiments included.

☐ 2988. Midget Carbon Microphone ... $1.00

☐ 2970. Earphone, each $1.00

High School Graduation Ring

Only $1.00! Deluxe, Massive Man's Military Style Ring with imitation Red Ruby. Sparkles with brilliant red fire. Heavy raised with raised "HIGH SCHOOL" on pair of American Eagle on each side. Antique gold-like finish. Sizes 7 through 13.

☐ 8316. Deluxe High School Ring ... $1.00

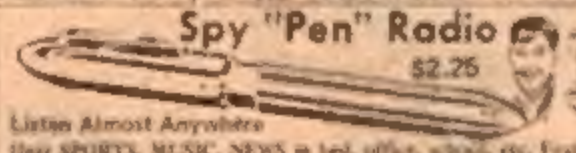
SURPRISE PACKAGE

Pleasant surprise & bargain. Use as a useful. Includes new catalogs, factory specials, special assortments, etc. Most worth much more! Money back if not delighted.

7097. Surprise Bargain $1.00

7083. Super Surprise $2.95

Spy "Pen" Radio $2.25



Listen Almost Anywhere

Hear SPORTS, MUSIC, NEWS in bed, office, school, etc. Featured on NBC-TV. Use as pocket size pen. Tiny earphone for private listening. Self-powered, solid-state circuit. No electricity. No batteries. Plays forever at no cost. Money back guarantee.

☐ 2052. Complete, Ready to Play, Postpaid $2.25

XRAY GLASSES

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75¢

Scientific Wonder. It can't be true, but look for yourself.

Reveal dismay of the century! Appear to see bones thru skin, see thru clothes, etc. Amaze and entertain everyone! Regular size glasses with built-in optical device.

☐ 3262. XRAY Specs Only ... 75¢ per Pair

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Obeys Commands Indoors & Outdoors Acts Life-Like!

Soars 20 to 40 feet or more in air. You control at waist. Conceal in pocket, ready to operate. Rises, falls, floats, dances. Spooky effects. 7 feet long & body, white shroud, spirit cutout.

☐ 3747. U-Control Ghost ... 95¢

Live Sea-Monkeys

Watch a family of Sea-Monkeys in only 3 minutes. Even after all they can raise an entire family in ordinary glass of water only days. Creatures of myth, when fully grown! Easy to care for. Watch them playtime, chase each other in joyful game of tag. FREE illustrated "Instant Life" handbook of tricks, feeding and amazing history of Sea-Monkeys. PLUS a FULL YEAR'S SUPPLY of special Sea-Monkey growth food. Guaranteed.

☐ 3760. Complete as only ... $1.00

$1.95 Black Light Bulb

Psychedelic, Fluorescent Effects. Only $1.95

Black Light (invisible rays absorb ink bulbs). Makes objects, posters, paints, makeup, numerals, etc. Fluoresce in dark in brilliant, live like colors. Create psychedelic "natural on" and "unnatural" effects. Many physical and amusing uses. 21 watt, 110 volt, screw base. Use with FLASHER for wild, psychedelic, blinking effects.

☐ 9718. Black Light (2 or more, $1.80 each) ... each $1.95

☐ 8113. Flasher ... each 65¢

MONEY BACK GUARANTEE

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Johnson Smith Co.

Dept. 304, Mt. Clemens, Mich. 48043

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World famous catalog of novelties, pranks, jokers, cool psychedelic items, cloth patches, paper & love gear, hobbies, scientific supplies, fascinators, plastic & optical goods, jewelry, magnets, metric items, stamps, coins, puzzles, fortune tellers, cameos, hikes & accessories, telescopes, books, office & artist supplies, exercise, medicine, sports, books, games, tools, magic tricks, emblems, models, surplus bargains, etc.

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Please RUSH to me the following things:

Item Name	Item Number Only	Total Price

Minimum order $1.00. Send check or money order. No C.O.D. No Canadian or Foreign orders. Add 4% sales tax in Michigan.

ADD HANDLING 35¢

TOTALS ENCLOSED

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Address _____ Apt. # _____

City _____

State _____ Zip _____

Johnson Smith, Dept. 304, Mt. Clemens, Mich. 48043

Little DOT®

IN GONE ARE THE DOTS!

I'M GOING SHOPPING NOW, DOT! I WANT YOU TO REMOVE THE DOTS YOU PAINTED ON THE PIANO BEFORE I COME HOME!

YES, MOM, AFTER I TAKE A WALK!

PERSONALLY, I THINK THE PIANO LOOKS *BETTER* WITH DOTS!

BUT I NEED TO TAKE A WALK TO GET INTO THE MOOD FOR REMOVING THEM!

MAGIC DOT REMOVER

HEY, IS SOMEONE PUTTING ME ON?...

NO ONE ANSWERS!

MAGIC DOT REMOVER

FOR CORN SAKES!...A *WAND*... HA! HA!

I WONDER IF IT WILL REALLY WORK!

IF YOU'RE A DOT REMOVER, REMOVE *THAT* DOT!

YIPPEE! IT'S **GONE!**

WELL, THIS WILL SAVE ME A LOT OF WORK, EVEN THOUGH I HATE TO *DESTROY* DOTS!

I WONDER...

Rona!

yes, it's a good buy!

...YEP! IT REMOVES THE DOT FROM THE LETTER "i"!

Rona!

yes, it's a good buy!

2

I WONDER?...

HA! HA! I MADE COUSIN STEVIE'S FRECKLES VANISH!

DAD HAS A DOTTED TIE HE DOESN'T LIKE... I'LL REMOVE THE DOTS!...

...IF I CAN FIND IT IN HIS CLOSET!

NOW, *WHICH* DOTTED ONE WAS IT?

OOPS!

I ACCIDENTALLY TOUCHED THE ROUND CLOSET LIGHT AND THE WHOLE THING *DISAPPEARED!*

I'D BETTER GO OUTSIDE WITH THIS THING!

OHH--AN OPEN MANHOLE-- WHICH LOOKS LIKE A DOT...

CAUTION

IT'S GONE, TOO!

OH-OH!

CAUTION

GULP! HEY, WHERE'S THAT MANHOLE? IT WAS HERE FIVE MINUTES AGO...!

RIGHT WHERE I'M STANDING THERE'S SUPPOSED TO BE A MANHOLE!

YOU MUST BE MISTAKEN!

!

ZOOP!

I DON'T GET IT!

THERE MUST BE *SOME* ANSWER!

I'D BETTER SCRAM!

CAUTION

HMM, THAT'S VERY INTERESTING! THIS WAND DOESN'T REMOVE DOTS PERMANENTLY--THEY RETURN AFTER A FEW MINUTES!

GEE, ACTUALLY THE *WHOLE EARTH* IS DOT-SHAPED! ...I WONDER...

GONE! *ALL GONE!*

OHHH—I HOPE IT WON'T STAY GONE LONG! NO SOUNDS, NO NOTHING!... IT'S AWFULLY *LONESOME!*

AWP!

GULP! IT WAS ALL A *DREAM!*

WOW, I'D BETTER HURRY AND REMOVE THOSE DOTS FROM THE PIANO BEFORE MOM COMES HOME!

GEE, IT'S A GOOD THING THAT THE DOT REMOVING WAND WAS JUST PART OF A DREAM! *I'M* A DOT-- IT COULD HAVE REMOVED *ME!*

THE END

Little Lotta

I'M GOING TO LIE OUT HERE IN THE WARM *SUN* AND...

...GET A NICE *TAN*...

A *HUMAN!* I'M GOING TO *BITE* HER ON THE *LITTLE TOE*... THE LEAST MUSCULAR APPENDAGE!

I HEAR A *MOSQUITO'S* WHINE!

EEEEEEEEEE

HEH! HEH! HEH! HEH!

SNAP!

!

ZIP!

BAM!

CALL ME *STUPID*, BUT I BELIEVE *ANYONE* WITH A *LITTLE TOE* LIKE *THAT* CAN'T BE *ALL* HUMAN!

THE END

Little Lotta

"ALWAYS OBEY YOUR ELDERS"-- REMEMBER THAT!

...I'LL KEEP THAT IN MIND DURING MY NEW SATURDAY JOB AT THE DEPARTMENT STORE!

GOOD MORNING, LOTTA! I'M MR. BLATHER, THE MANAGER! I TRUST YOU KNOW YOUR DUTIES?

YES, SIR! I'LL TELL PEOPLE WHERE THEY CAN FIND THINGS!

I'LL BE IN THE SHOE DEPARTMENT FOR A WHILE! IF YOU NEED HELP, JUST YELL!

YES, SIR!

INFORMATION

WHERE CAN I FIND FIREPLACE ANDIRONS, PLEASE?

GEE... THEY AREN'T LISTED HERE, SIR!

MR. BLATHER!

LOTTA, I HEARD YOU IN THE WAREHOUSE HALF-A-MILE FROM HERE!

I-I THINK I'VE GONE DEAF!

YOU TOLD ME TO YELL IF I NEEDED HELP, AND I ALWAYS OBEY MY ELDERS!

INFORMATION

THE END

Little DOT MEETS UNCLE FIZZOG

HI, UNCLE FIZZOG... UGH...GEE...ARE YOU IN *PAIN*?

NO, *HEH, HEH*... I WAS JUST TRYING TO REACH AN *ITCHY SPOT* ON MY BACK, DOT!

AHH! THERE...THAT FEELS *BETTER!* I WAS ABOUT TO LEAVE FOR A *JOB* INTERVIEW! WOULD *YOU* LIKE TO COME ALONG?

SURE!

WHAT *KIND* OF JOB IS IT?

IT'S WITH A *TAILORING FIRM*... MEN'S SUITS!

HERE'S THE PLACE!

TAILORS
PINSTICKER & FARBNEEDLE, INC.

SOON..

YOU'RE HIRED IF YOU SHOW ME YOU CAN *THREAD* THIS *NEEDLE!*

I'LL GET IT IN A JIFFY!

!

!

!

W-WE DON'T WANT A *SCARY WORKER* AROUND! *OUT!*

AW... GEE!

IT'S SO *HARD* FOR ME TO GET JOBS I CAN'T HELP MAKING *CRAZY FACES* WHEN I DO CERTAIN THINGS!

GEE...

BAW-W!

MY *KITE* IS CAUGHT IN THE *TREE!*

OH, I'LL GET IT!

IT'S HARD TO *REACH... GRUNT... GRRR!*

!

SIGH-H!

WAW! O WHAT A *HORRIBLE FACE!*

WHINE! YELP!

!

OH! THAT DOG HAS HIS *LEASH* CAUGHT IN THE STONE FENCE!

YELP!

I'LL HAVE IT LOOSE IN A *SECOND*, DOGGIE!

YALP!

!

HO BOY! HE GOT *SO SCARED* OF ME HE SLIPPED *OUT* OF HIS *COLLAR*! *SIGH-H-H!*

DOT, LET ME INTRODUCE YOU TO A *YOUNG LADY* I'VE RECENTLY MET!

HELLO-O!

MY NEIGHBOR JUST GAVE ME SOME *ROSES!*

THIS IS MY *NIECE*,

HI!

THEY SMELL *WONDERFUL*, KATHLEEN!

SNIFF!

OH! OH! I THINK I HAVE TO SNEEZE!

. UH-UH- UH-UH- UH...

WOW!

SHRIEK! YOU LOOK LIKE A M-MONSTER!

SLAM!

THAT'S THE END OF WHAT COULD HAVE BEEN A BEAUTIFUL FRIENDSHIP! SIGHHH!

IDEA!

SNAP!

COME WITH ME, UNCLE FIZZOG! I'M GOING TO INTRODUCE YOU TO A MAN I KNOW! THE OWNER OF THE ESSEX HALLOWEEN MASK COMPANY!

UNCLE FIZZOG CAN INVENT HORRIBLE EXPRESSIONS · SO YOUR ARTISTS CAN DESIGN MASKS FROM THEM!

GREAT!

BOY-Y, THAT SUN IS *STRONG*, ISN'T IT?

SOME GLARE!

MAGNIFICENT! YOU'RE *HORRIBLE!*

YOU'RE *HIRED!* WE'LL GET A LOT OF *NEW* GHASTLY HALLOWE'EN MASKS INTO PRODUCTION!

I'M SURE GLAD UNCLE FIZZOG IS *HAPPY* ABOUT THAT JOB!

SOON... HE TOLD ME TO DROP BY AND VISIT HIM AT WORK!

ESSEX HALLOWEEN MASK Co.

I'M VERY *HAPPY* HERE... *NO ONE* GETS *SCARED* OF ME!

I'M SURE GLAD!

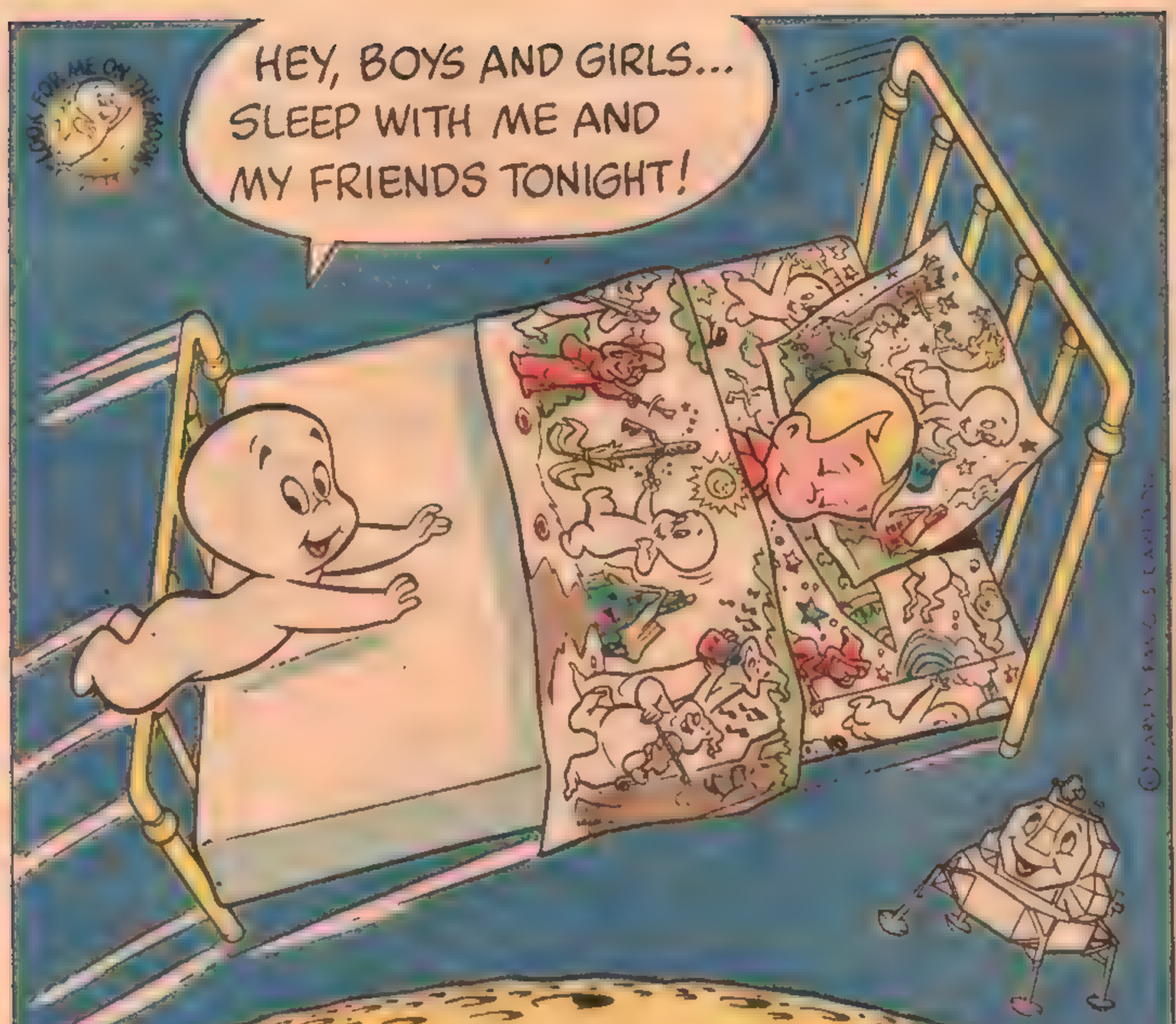
WE'RE ALL *ONE HAPPY FAMILY!*

THIS YEAR

HI!

5

THE END



Now! Casper bed sheets for the most fun sleeping ever!

Casper's been to the moon. And now kids everywhere are going to bed with these fun sheets and pillow cases with Casper and Wendy and Spooky, and all the others. And you can, too, by showing this ad to Dad and Mom. Made by famous Burlington House and they never need ironing. So fill out the coupon below right now so you can have your Casper sheets and pillow cases real quick.

CASPER
P.O. Box 909
New York, N.Y. 10023

Hurry! Send me Casper sheets and pillow cases checked below, and here is check or money order for Total $.
Write in how many of each:

- ☐ Twin Flat Sheet . . . . $6 plus 50¢ postage
- ☐ Twin Fitted Sheet . . . $6. plus 50¢ postage
- ☐ Pillow Case . . . . $2.25 plus 25¢ postage

Print
Name_____ Age_____

Address_____

City_____ State_____ Zip Code_____

...AND HERE ARE MORE

RICHIE RICH RICHES

DESIGNED TO BRING *YOU* RICHES!

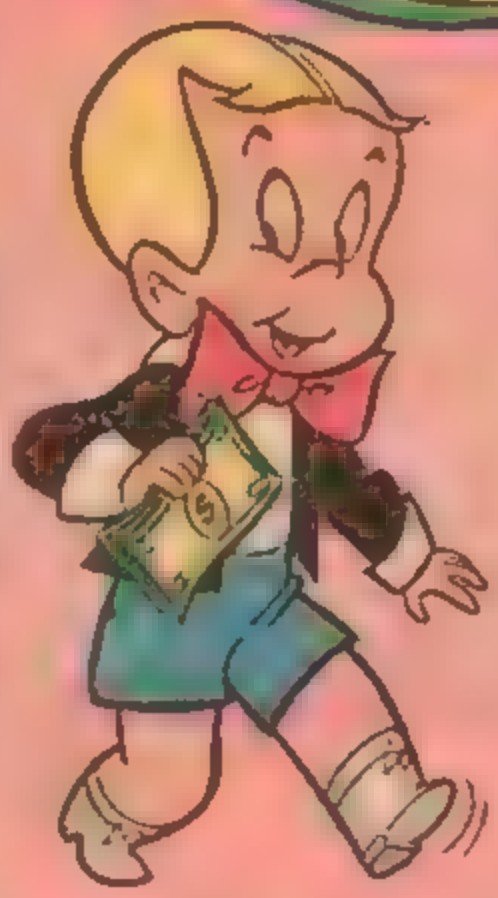
ON SALE DEC 29

ON SALE DEC. 21

ON SALE JAN 4

ON SALE JAN 18

ON SALE NOV. 30

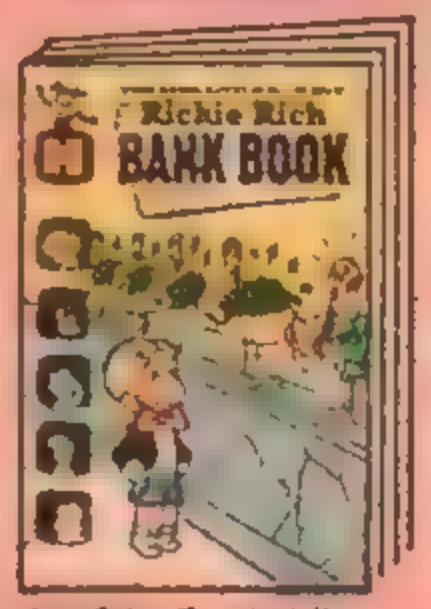


MORE *FUN*...
MORE *STORIES*...
MORE *RICHIE RICH*
THAN EVER BEFORE!
AND *SOLD!*
WHEREVER
COMICS ARE
DISPLAYED!

ON SALE DEC. 7

ON SALE DEC. 7

EACH ONE *DIFFERENT*
EACH ONE A BILLION DOLLAR
SENSATION.



ON SALE JAN 4

OTHER HARVEY COMIC STARS

ON SALE DEC. 14

ON SALE JAN 18

YOU'VE HEARD THEM ON T.V. and RADIO... NOW, GET YOUR RECORDS!

HEY KIDS!.. DIG THIS!!

THE FIRST RED-HOT DISC ON THE HARVEY LABEL IS HEADED YOUR WAY!

ooo ZOOMING FOR THE TOP TEN! (A DOUBLE-HEADER!)

"CASPER, WHAT'CHA DOIN' ON THE MOON!" and "RICHIE RICH!"

BY THE GROOVIEST, GINCHIEST ROCK 'N' ROLL GROUP EVER! NAMELY THE COMIX!

SPECIAL INTRODUCTORY OFFER! WHILE THEY LAST!

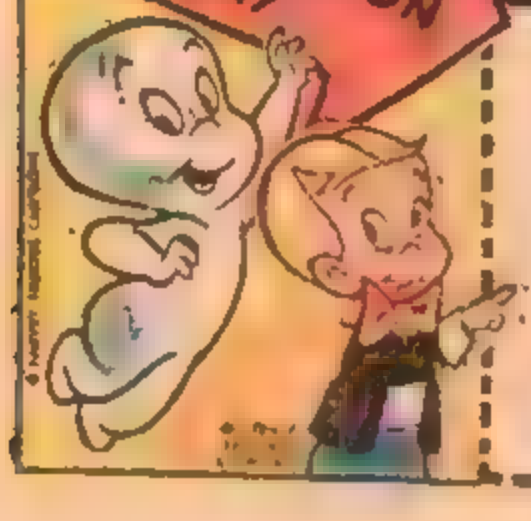
2 BRAND NEW COMIC BOOKS FREE

A CASPER 25¢ AND A RICHIE RICH 25¢ MAGAZINE FREE WITH YOUR ORDER

HURRY! ONLY $1.00

GETS YOU THIS FUN-TASTIC 45 RPM HIT ABOUT CASPER'S FAMOUS MOON FLIGHT! AND, ON THE OTHER SIDE ...IT'S "RICHIE RICH" THE SMASHEROO ABOUT THE RICHEST KID IN THE WORLD!

MAIL THIS COUPON TODAY



SEND CASH, CHECK OR MONEY ORDER NOW

SEND TO:
HARVEY RECORDS, INC.
P.O BOX 909
NEW YORK, N.Y. 10023

PLEASE RUSH ME ___ COPIES FOR # _____ OF THE FIRST RED-HOT HARVEY HIT RECORD- "CASPER, WHAT'CHA DOIN' ON THE MOON" PLUS "RICHIE RICH" AT $1. I UNDERSTAND I'M TO RECEIVE TWO FREE COMIC BOOKS WITH EVERY ORDER.

PRINT NAME _____ AGE _____

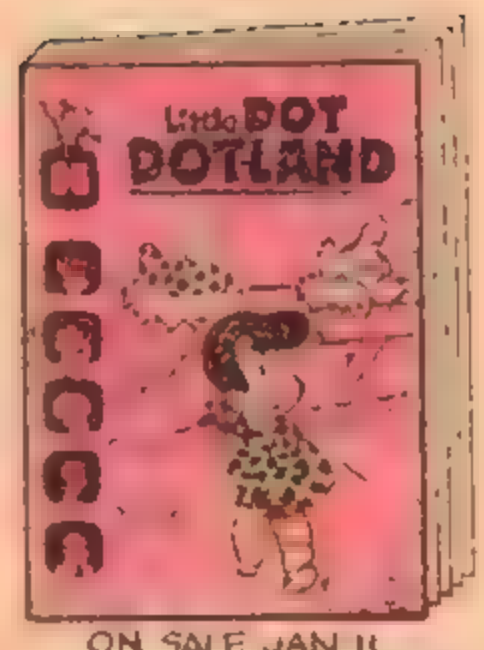
ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

ON SALE JAN 18

ON SALE DEC. 4

ON SALE DEC. 14

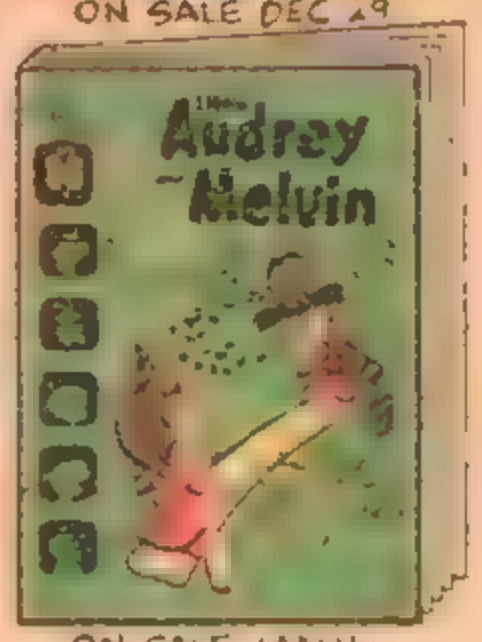


ON SALE JAN. 11

ON SALE DEC. 7

ON SALE DEC 29

ON SALE DEC. 29



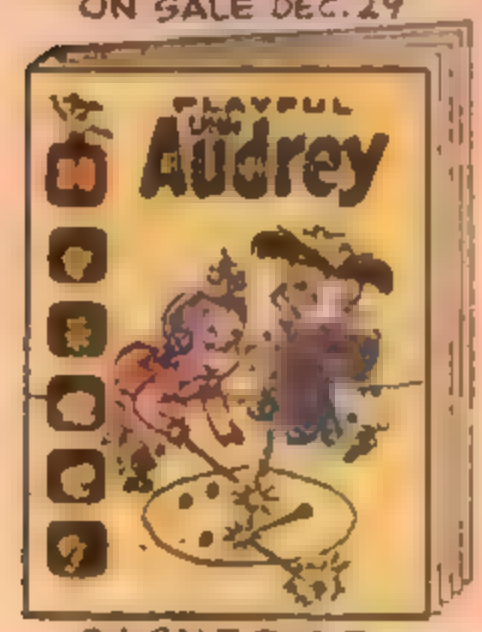
ON SALE JAN 11

HERE ARE MORE HARVEY COMICS NOW ON SALE!

EVERY ONE DIFFERENT!

MORE STORIES!...
MORE ENTERTAINMENT!
YOU'LL READ THEM ALL,.
AND KEEP THEM...
TO READ THEM...
AGAIN AND AGAIN!!

...HURRY! GET YOUR COPIES!



ON SALE DEC. 7

ON SALE DEC. 7

ON SALE DEC. 29

ON SALE DEC. 7

ON SALE DEC. 14

ON SALE JAN 11

Little Lotta

IN RESPECT YOUR DAD

AWP!

IT'S ME, DAD! IN MY LEAPIN' LOTTA SUPERHERO COSTUME!

LEAPIN' LOTTA

SWISH!!!

FLYING MAN IS MY IDOL BECAUSE HE HELPS FOLKS!

OH... A COMIC BOOK!

YES, YES... I SEE, LOTTA... NOW GO AHEAD WITH YOUR PLAYING... HEH-HEH!

!

I'M GOING TO TAKE A WALK... WOULD YOU LIKE TO COME ALONG? OR IS WALKING TOO "TAME" FOR YOU?! HEH-HEH!

I GUESS HE THINKS I'M SILLY FOR IMITATING A COMIC BOOK CHARACTER!

1

HMMM, MAYBE I CAN *CONVINCE* DAD THAT IT CAN BE *GOOD* TO TRY TO BE LIKE A *SUPERHERO!*

I'LL SNEAK AHEAD AND PUT HIM IN A SITUATION THAT *LOOKS DANGEROUS* SO I CAN *SAVE* HIM!

AHA! THERE'S A DEAD *TREE* AHEAD!

I'LL MAKE IT *FALL* TOWARD DAD...THEN DASH OUT AND *"SAVE"* HIM!

HEY, WATCH OUT, DAD!...

OOPS!

TRIP!

CRASH!

ZOOOM!

ZOOP!

I'VE GOT YOU!

WE MUST BE *CAREFUL* IN THE WOODS, LOTTA!

GEE, *THANKS*, DAD!

THAT WAS SORT OF *EMBARRASSING*... *HE* SAVED *ME!*

WOW! THERE'S SOMETHING INTERESTING I CAN HANDLE!

I'LL SNEAK OVER AND LET FARMER HANSON'S *BAD-TEMPERED BULL* OUT!

SNORT!

I'LL JUST SWING *OPEN* THE *GATE!*

FREEDOM!

NOW I'LL *RUSH* AHEAD AND *SAVE* DAD!

GULP! I'M *CAUGHT* ON THE *BARBED WIRE!*

GASP! TERRIBLE TERRENCE IS LOOSE!...AND HE SEES ME!

SNORT!

I'VE GOT TO LURE HIM BACK TO HIS PEN!

I'M INSIDE THE PEN!

SNORT!

SLAM!

YOU'RE TRAPPED, TERRENCE!

ZIP!

TOO BAD, TERRENCE!

SNORT!

HERE I AM! JUST LIKE A COMIC BOOK SUPERHERO TO RESCUE YOU, LOTTA!

GOSH! IT LOOKS LIKE YOU NEED ME AROUND, LOTTA!

Y-YEAH!

I'M NOT GOING TO TRY ANY MORE OF THOSE DANGEROUS STUNTS!

LET'S WALK INTO TOWN AND HAVE A SODA!

SWELL!

GULP! A FLOWER POT!

GOT IT!

YOU SURE *SAVED* ME FROM BEING *BEANED* THAT TIME, LOTTA!

DAD, I WANT TO *CONFESS*... I *MADE* THE *TREE FALL* AND THE *BULL ESCAPE*...

I *KNOW* YOU DID, I *SAW* YOU!...

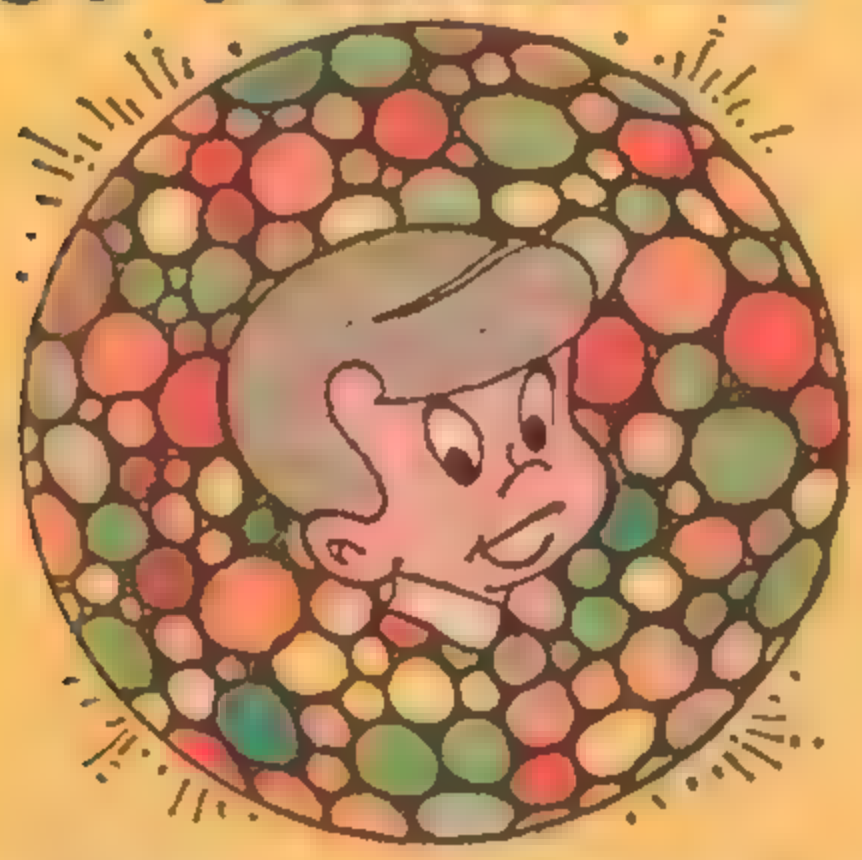
I'M *SORRY*--I JUST WANTED TO SHOW YOU THAT I COULD BE *HELPFUL*--LIKE A *SUPERHERO!*

LOTTA, NOT ONLY ARE YOU AS *HELPFUL* AS A *SUPERHERO*--YOU'RE A *WONDERFUL DAUGHTER* BESIDES!

5

THE END

LITTLE DOT in DOT DELIGHTS



The girls giggled nervously. "I hope the ladder doesn't fall," said Linda, leaning over to see better.

"Shh," said Dot. A staircase leading to the dressing rooms around the gymnasium was hiding the girls. The seniors were decorating for the spring dance. White and yellow were the school colors, and paper daisies, crepe paper streamers, balloons and ribbons of those colors were everywhere.

"They're just about finished," said Dot.

"Let's go," Linda suggested.

"Wait, those boys are practicing with the lights," Dot said, holding Linda's sleeve to keep her from stepping down.

"I see what they're doing, Dot," said Linda. "Watch that guy on the far side of the balcony. He has round pieces of cellophane, each a different color. First he covers the spotlight with one color and then with another. Blue, red or yellow dots are made that way and they move around on the floor as the light is turned," Linda pointed out.

"Wow, isn't that great?" said Dot.

In the center of the basketball court, the decorating committee had gathered around a box. Someone had lifted a large round, shiny ball from it. Carefully, 2 boys put it on a long wire, which was hanging from the center of the ceiling. The wire swung ever so slightly, from time to time, causing the ball to turn back and forth. When Dot saw what happened as the light shone on that ball, she jumped up and fell off the ladder.

Two senior girls hurried to help her up and see if she was hurt. Linda was sure they'd be scolded. Instead, she heard the girls explaining to Dot the wonder of the large ball.

"Small round and square mirrors are placed together to cover the entire surface of the ball," the taller girl, in charge of things, explained. "As the light shines on the revolving ball, the mirrors reflect it and it bounces around the room, on the floor and walls—making colored dots of light everywhere."

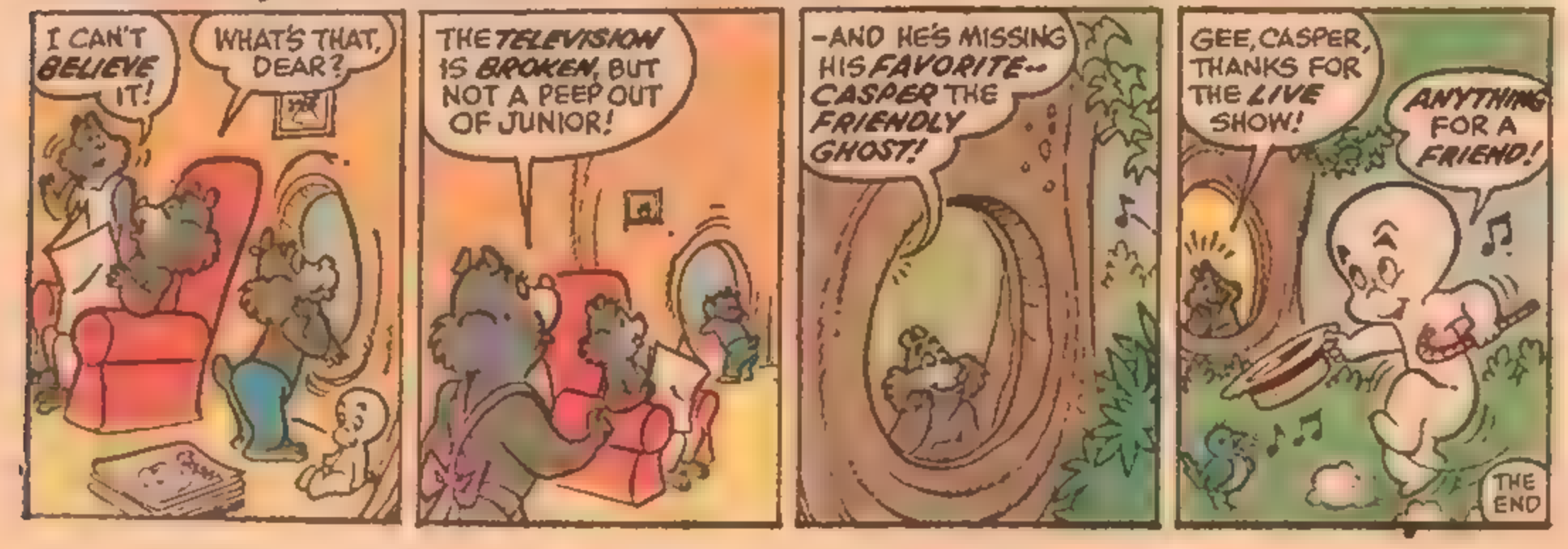
"Isn't that great!" Dot said, nudging Linda.

"It's terrific, Dot," Linda said quickly, "but we've got to get out of here. It's 5:30!"

When Dot got home, she explained to her mom about the mirrored ball. "Where could I get one, Mom?" Dot asked, breathlessly.

"Calm down and let me think," said Mrs. Polka. "At first, I would say a party

CASPER, THE FRIENDLY GHOST

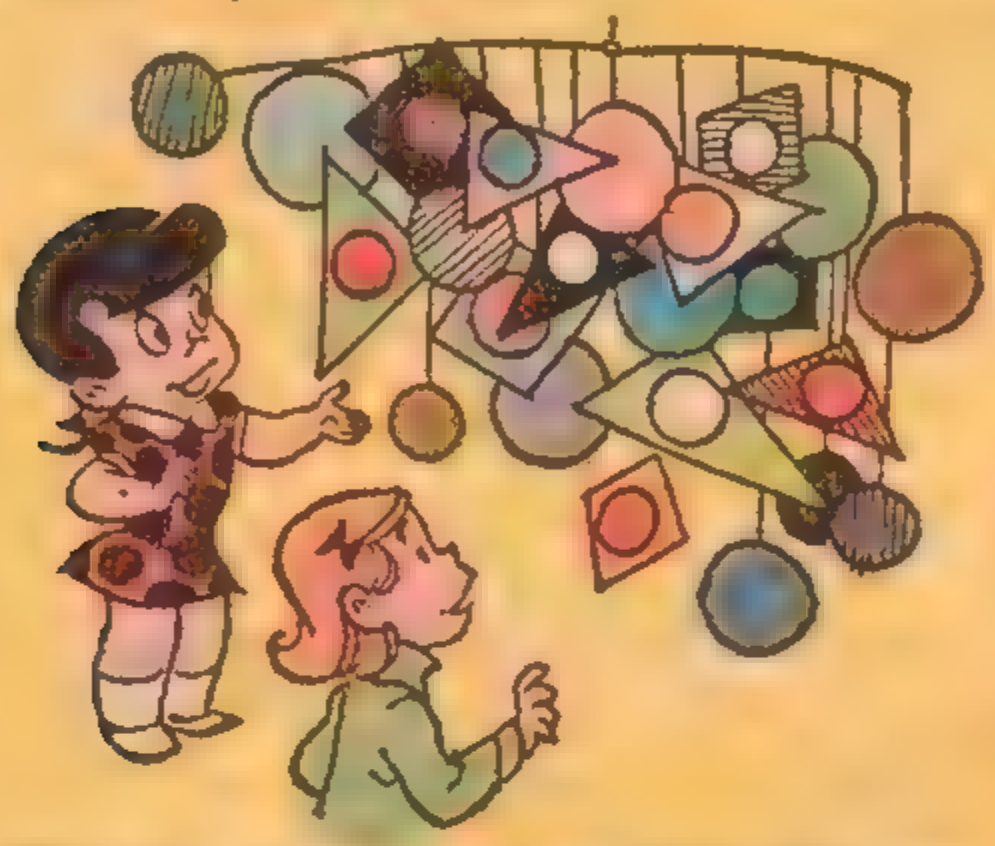

I CAN'T BELIEVE IT!
WHAT'S THAT, DEAR?
THE TELEVISION IS BROKEN, BUT NOT A PEEP OUT OF JUNIOR!
-AND HE'S MISSING HIS FAVORITE-- CASPER THE FRIENDLY GHOST!
GEE, CASPER, THANKS FOR THE LIVE SHOW!
ANYTHING FOR A FRIEND!
THE END

decorations store, but then, I would imagine a mirror store might be the place."

"Would you get one for me, sometime, Mom?" asked Dot.

"It's impractical, Dot," answered her mother, "but, if you want one badly enough, find out where to buy it and how much a small one would cost! Then, save your money for it."

"Know what I'll do, Mom? I'll make my own presents for my friends, so I can save my allowance."



From then on, Dot wouldn't let anyone in her room. The door remained closed, from the time she got home, until supper time. Her wastebasket was full of bits of colored cellophane and drawing paper.

Linda kept asking, "Why can't you come over and make fudge?" and Dot kept answering, "Got work to do!"

"Are you trying to get straight A's or something?" Linda asked.

"It's nothing like that. I'm just saving my allowance," Dot said, "to buy myself a mirrored ball!"

"So, what keeps you so busy—counting your money?" Linda teased.

"Don't be such a smarty, Linda," Dot said. "You're just jealous that you're not doing something mysterious."

Linda looked hurt. "I'll tell you what, Linda. When I'm finished," Dot said, "you'll be the first person to see what I've been doing."

"Okay, Dot. That will be swell, but my curiosity will kill me until then."

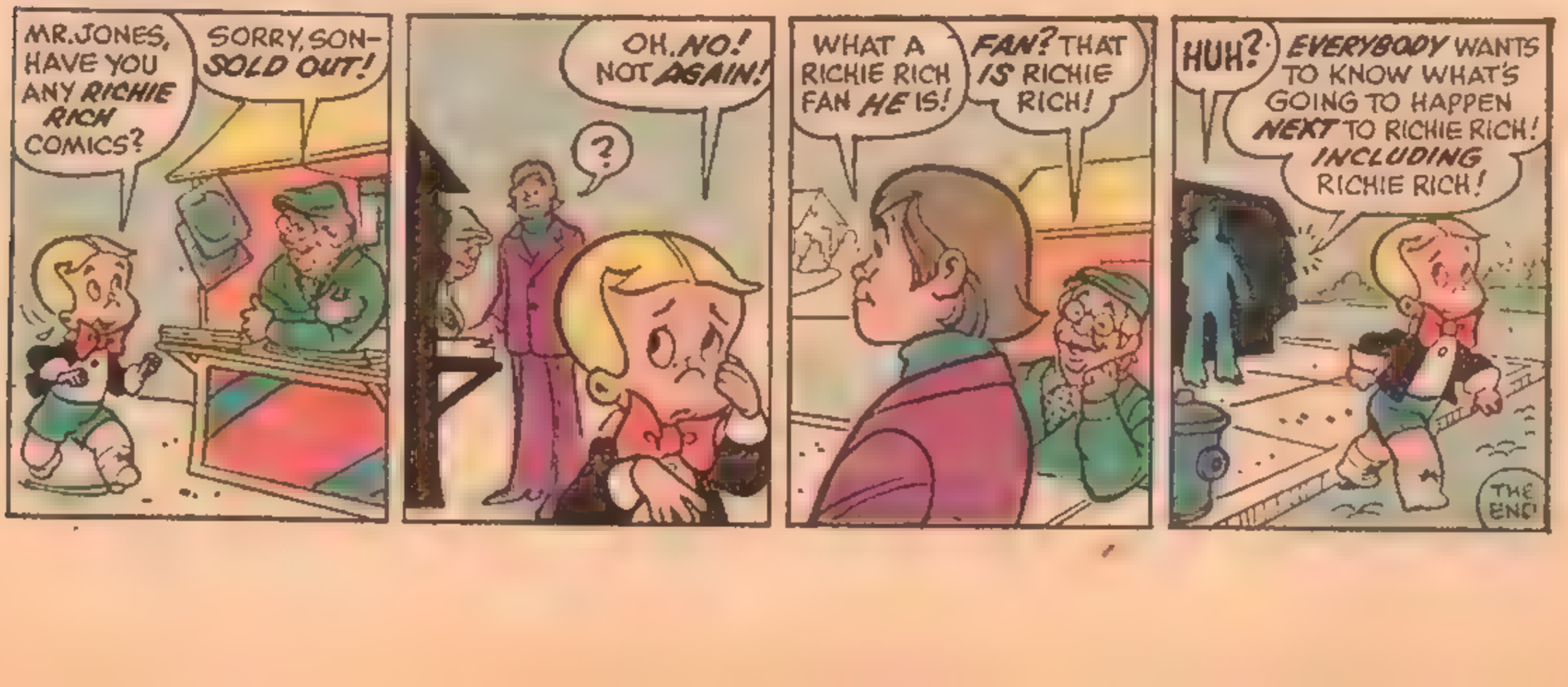
Linda's birthday came. Dot invited her to the bedroom, to pick her gift. Hanging all over Dot's room were circles, squares and triangles of stiff colored art paper with colored cellophane inserts. Dot had cut medium sized holes in art paper, pasted colored cellophane circles around the holes, done the same with triangles and squares, and then cut out large finished squares, from the whole sheet of stiff art paper.

Each of these artistic compositions had one circle, one square and one triangle. The purpose was to hang this decoration at a window and as the sun shone through, the color and shape of the cellophane would appear on the floor or wall.

As well as being pretty, these gifts showed care and thought. Dot was giving her friends what she, herself, liked. Of course, she liked the round designs the best, for they created colored DOTS!

Dot's friends were so pleased with their gifts that they chipped in and bought her a small mirrored ball for her birthday!

RICHIE RICH


MR. JONES, HAVE YOU ANY RICHIE RICH COMICS?
SORRY, SON— SOLD OUT!
OH, NO! NOT AGAIN!
?
WHAT A RICHIE RICH FAN HE IS!
FAN? THAT IS RICHIE RICH!
HUH?
EVERYBODY WANTS TO KNOW WHAT'S GOING TO HAPPEN NEXT TO RICHIE RICH! INCLUDING RICHIE RICH!
THE END

Richie Rich IN STACK OF STOCKS

THE POOR LITTLE RICH BOY

WHAT HAVE YOU *GOT* THERE, SON?

I MADE A LIST OF *ALL* THE *COMPANIES* I *OWN STOCK* IN, DAD!

I HAVE SHARES IN *SO MANY* COMPANIES...

...I'D LIKE TO TAKE A WALK AROUND TOWN AND *SEE* HOW THEY'RE *DOING!*

GOOD IDEA, SON!

AH! THEY'RE BUILDING WITH *SNERDLY STEEL!* *THAT'S* ONE OF MY *COMPANIES...*

AND EVERYTIME SOMEONE USES THE *PHONE* IT HELPS *RICHVILLE TEL* AND *TEL-*

AH! A FLOOGLE 757 JET- THAT'S ONE OF MY HIGH FLYER STOCKS!

I HAVE SHARES IN MONSTER COSTUME COMPANY--

MONSTER COSTUME CO.

OFFICES GHOST TO GHOST

THAT'S ONE OF MY BOO CHIP STOCKS!

GEE! I HAVE STOCK IN JUST ABOUT EVERY COMPANY IN AMERICA!

LOOIE'S HOT DOG WAGONS, UNLIMITED! I'VE GOT THAT!

SODA

HOT DOGS

PANHANDLERS INTERNATIONAL-- I'VE GOT THAT!

AND I'VE GOT SOCKS STOCK!

RICHVILLE STOCKING COMPANY

I'VE GOT HOCK STOCK--

Pawn Shop

LOCK, STOCK AND BARREL STOCK!

RICHVILLE LOCK CO. LTD

RICHVILLE Barrel Co.

LEMONADE STOCK!

LEMONADE 10¢

LEMONADE STOCK? I DON'T HAVE LEMONADE STOCK!

EXCUSE ME, LITTLE BOYS! I'D LIKE TO BUY SOME STOCK IN YOUR COMPANY!

LEMONADE 10¢

WE DON'T HAVE ANY STOCK!

ONLY LEMONADE!

LEMONADE 10¢

BUT IF YOU HAD STOCK YOU COULD SELL SHARES!

WE DON'T HAVE ANY SHARES!

JUST LEMONADE!

LEMONADE 10¢

BUT WHAT IF YOU WANTED TO EXPAND? WHERE IS THE CAPITAL?

WASHINGTON-

-D.C.!

LEMONADE 10¢

WHAT I MEAN IS-- WOULDN'T YOU LIKE TO HAVE A *CHAIN* OF *LEMONADE STANDS* ALL OVER AMERICA?

NO!

WE'RE NOT ALLOWED TO *CROSS* THE *STREET!*

I GIVE UP! CAN I HAVE SOME *LEMONADE,* PLEASE?

SURE!

LEMONADE

AH! RICHVILLE PAPER CUP COMPANY!- I'VE *GOT* THAT!

NOT UNTIL YOU GIVE ME *10 CENTS!*

THAT WAS VERY GOOD!

THANKS! CAN I HAVE THE CUP *BACK?*

OH, YOU WANT TO MAKE SURE I *DON'T LITTER!*

NO! I WANT TO MAKE SURE WE *HAVE* IT FOR THE *NEXT* CUSTOMER!

IT'S THE *ONLY ONE* WE HAVE!

WELL, RICHIE- HOW ARE YOUR COMPANIES *DOING?*

PRETTY GOOD, DAD!

-- BUT SOMEHOW I WISH *RICHVILLE PAPER CUP* WAS DOING A *LITTLE BETTER!*

?

THE END

Richie Rich

THE POOR LITTLE RICH BOY

HI, GLORIA! ARE YOU ALL SET FOR OUR PICNIC?

YOU BET!

OUR COOK PIERRE AND HIS STAFF HAVE PREPARED A *GREAT PICNIC LUNCH* FOR US!

THIS LOOKS LIKE A NICE SPOT, RICHIE!

OKAY-

BEFORE WE EAT, HOW ABOUT A LITTLE WALK?

SURE.

SOON-

OOP! RICHIE-- I THINK THE ANTS KNOW *YOU'RE* HERE!

THE END

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Age ..... Date Born ..... Year .....

In care of .....

Street or R. D. .....

Post Office ..... State .....

Are You a Boy? ..... Zip No. .....

Please Print Your Last Name Plainly Below

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YOU'LL LOVE THEM.. NEWER...FUNNIER..

YOU'LL WANT TO **OWN** EVERY ONE OF THEM... SO YOU CAN **READ** AND **READ** THEM **AGAIN**!

BUY THEM NOW BEFORE THEYRE GONE

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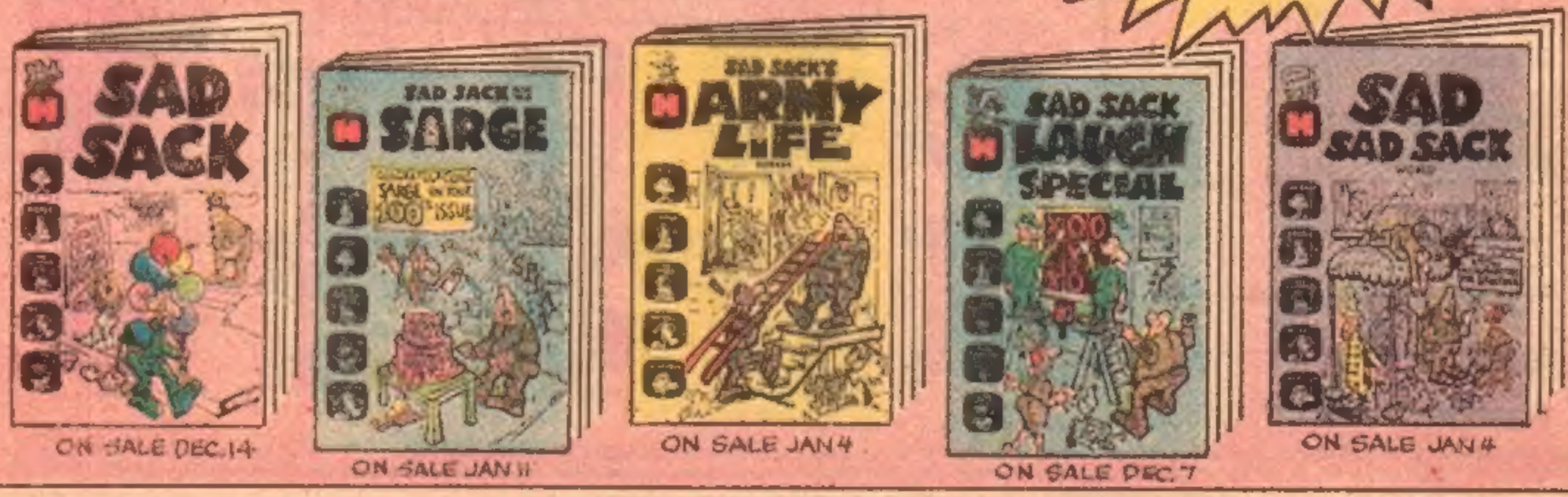

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7245 7236 7789 7232 7239

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TOTAL	$

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ESTES COLD FUEL ROCKET KIT
Sell Only 1 Order
PAJAMA PARTY SLUMBER BAG
Sell Only 1 Order
ELECTRIC CORN POPPER
Sell Only 1 Order
GLASS BOW ARCHERY SET
Sell Only 1 Order
INTERCOM TELEPHONES
Sell Only 1 Order
VOIT SKIN DIVING OUTFIT
Sell Only 1 Order

It's Easy . . . It's Fun to Win your Choice of Prizes

Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of elegant All Occasion Greeting Cards. As each order is sold, you may reorder additional cards until you've met your prize requirements. Cards are sent on credit. YOU PAY NOTHING IN ADVANCE.

Each box of 20 fine quality greeting cards costs just $1.75. That's less than 9¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 60¢ FOR EACH BOX YOU SELL.

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 60¢ for each box you've sold.

Get the prizes you want the fast, easy J.S.C.A. way. Act now!

MAIL YOUR POSTAGE-PAID REPLY CARD NOW!

Junior Sales Club of America

SPRINGFIELD, MASSACHUSETTS 01101

FILL IN COUPON - REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

FIRST CLASS PERMIT NO. 3105 SPRINGFIELD MASSACHUSETTS

Business Reply Mail

No Postage Stamp Necessary if Mailed in the United States

Postage will be paid by

Junior Sales Club of America

Dept. 73HC-1, SPRINGFIELD, MASSACHUSETTS 01101

Fold Over Here ▲ Don't Cut! Do Seal (Paste, Staple or Scotch Tape) ▲ No Stamp Needed!

Please send me my first order of 12 All Occasion Greeting Card Boxes to sell.

Name _____

Address _____ Apt. No. _____

City _____ State _____ Zip _____

Parent's Signature _____

Make Money GET PRIZES

Flash Camera Outfits

Basketball & Goal

Complete Archery Sets

Wrist Watches

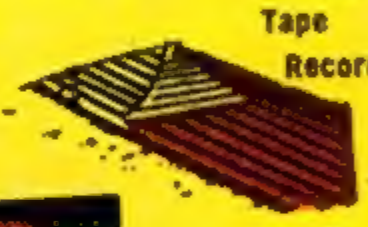
Transistor Radio

Chemistry Sets

Croquet Set

Complete Fishing Outfits

Cassette Tape Recorder


Sleeping Bags

Bicycles

Volleyball Set

MODEL ROCKETRY

Magic Set

Swim Set

Microscope Sets

Girl's Travel Case

4 Player Badminton

Environmental Test Kits

Baseball Gloves

Flying Models

Pitch Back

Baseball Shoes

with Fast Selling American Seeds

Take your choice of 100 wonderful prizes. You can earn as many as you want. Most prizes shown here and many more in our Big Prize Book are given WITHOUT COST for selling just one 50-pack order of American Vegetable and Flower Seeds at 30¢ a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

Send NO MONEY, We Trust You

Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can, too — and get your prize at once. Or, if you want money instead of a prize, keep $5.00 for every 50-pack order you sell.

USE THESE COUPONS ONLY

To order your seeds, fill out one of *these* coupons and mail in an envelope to:

AMERICAN SEED CO.
Dept. 337
Lancaster, Pa. 17604
OUR 55th YEAR

MAIL ONE COUPON TODAY

Give the Other to a Friend

AMERICAN SEED CO., Dept. 337, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 50 packs of American Seeds. I'll sell them at 30¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____

State _____ Zip Code _____

AMERICAN SEED CO., Dept. 337, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 50 packs of American Seeds. I'll sell them at 30¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____

State _____ Zip Code _____

American Seeds are the best seeds to sell and selling them is easy.
Mike Fitzpatrick
Pennsylvania

If everyone planted 1 pack of seeds, wouldn't the world be nice to look at.
Brenda Jackson
Ohio